



EUROPEAN COMMISSION  
DIRECTORATE-GENERAL  
ENVIRONMENT  
Directorate F - Strategy  
ENV.F.3 - Communication

Brussels, 2 April 2012

Mr. Nico Peterschmidt  
Inensus GmbH  
Am Stollen 19  
38640 Goslar  
Germany

Dear Mr. Peterschmidt,

On behalf of the European Commission's Directorate-General for the Environment, I would like to express my most sincere congratulations on the nomination of your Company's project for the 2012 European Business Awards for the Environment in the International Business Cooperation Award category.

I have the honour to invite a representative of your company to **attend the EBAE 2012 Awards Ceremony in the evening of Thursday 24 May in Brussels** during Green Week, where the winners will be revealed in the presence of Commissioner Janez Potočnik. More details will be provided shortly.

*Please note that while your company, if it wishes, is welcome to send more than one person to attend the ceremony, the European Commission will be able to cover the travel & accommodation expenses for one representative only. I would appreciate if you could communicate to us the name and contact details of this person, so that our contractor can make the necessary arrangements.*

I am pleased to inform you that an official press release announcing the 2012 nominees was already published by the official European Commission press service<sup>11</sup>, while further promotional activities are being planned. Notably, the achievements of your project will be highlighted in the next edition of the EBAE newsletter received by 3 000 people around Europe, representing policy-makers, industries, academics and media. Also, a high quality brochure will be prepared for distribution at the Award Ceremony and at the 2012 Green Week conference. To give you an idea, we have enclosed the 2010 edition to this letter.

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<http://europa.eu/rapid/pressReleasesAction.do?reference=IP/12/306&format=HTML&aged=0&language=en&guiLanguage=en>

In order to ensure the best quality of the promotional material, I would appreciate if your company could provide us (by April 9<sup>th</sup>, 2012) with:

- The official description of the project. Two versions are needed: a maximum 25 words text for the newsletter, and a longer text of maximum 80 words for the brochure.
- A selection of high quality pictures to illustrate material about your project. Please note that the provision of the picture(s) means that you are confirming that your company has all the necessary copyrights. Furthermore, you are providing your consent that the European Commission and the EBAE Secretariat may use the picture(s) for promotional purposes, and for any subsequent reproduction and/or other forms of public communication in the context of EBAE.

In addition, I would like to invite you to help us in promoting EBAE throughout Europe, by for instance placing the EBAE logo and the link to an article announcing the nominees on relevant website(s) of your company.

Please note that the organisation of the ceremony and the promotional activities is carried out on behalf of the European Commission by the EBAE Secretariat. Therefore for any inputs or questions, do not hesitate to contact Ms Nancy Lukombe ([eu.awards.env@praxis.be](mailto:eu.awards.env@praxis.be)).

I look forward to meeting a representative of your Company in May.

Yours sincerely,



Robert Konrad  
Head of Unit